



FOR IMMEDIATE RELEASE

Webalo Expands Industrial Internet Market Focus through GE Digital Partner Advantage Industrial Automation

Advantage IND Will Offer Webalo's User First™ Mobile & Desktop App Generation Platform to Industrial End Users and System Integrators in the Southeastern US.

Los Angeles, CA – December 12, 2016 – Webalo, Inc., announced today that it has signed a partnership agreement with Advantage Industrial Automation, Inc., a subsidiary of Graybar, to further drive User First™ mobile and desktop access to the Food & Beverage, Consumer Products, Water & Wastewater, Energy, and Material Handling markets.

Webalo's User First applications provide simple, low-cost ways to improve productivity and effectiveness in manufacturing line operation, infrastructure management, shipping & receiving, property management and many other areas of industrial business operations. Webalo's patented technology enables companies to easily transform enterprise applications into personal applications, where every user has the information they need on their personal device to help them get their job done.

Advantage Industrial Automation, Inc. is dedicated to providing the best in intelligent automation. Their technological expertise, and commitment to delivering the latest advancements in mobile technology to their customers, sets them apart from others within the industry. "Our partnership with Webalo enables us to further extend this customer commitment from the plant floor, throughout the enterprise and into cloud data sources," stated Steve Smith, VP & CTO of Advantage Industrial Automation, Inc. "By enabling personalized and role-based views of relevant enterprise data on a mobile device, or at the desktop, we're enabling our customers' employees to make better and more informed decisions in real time."

"As a GE Digital ISV and OEM Partner we're experiencing tremendous growth transforming legacy GE Proficy deployments into User First applications that drive business productivity, and from being the front-end for apps and services for the new GE Digital Predix platform," said Peter Price, CEO of Webalo.

"We're very pleased to welcome Advantage Industrial Automation to the Webalo family of partners. Their

expertise and commitment to excellence in the industrial automation sector is helping us to empower users to get their work done more efficiently, by making enterprise data immediately available, relevant, actionable and informative on any device.”

Resources

- Webalo in 1 Minute: [View the Webalo Video](#)
- Webalo and GE: [Webalo for Predix](#)
- Get Started: [Request a trial account](#)
- Datasheet: [Download the Webalo Datasheet](#)

About Advantage Industrial Automation

Advantage Industrial Automation was founded in 1989 to fill a void in the market place. Advantage provides automation solutions to Industrial Users, OEMs and System Integrators that help to increase productivity and quality, reduce downtime, save energy or provide a safer workplace. Advantage does this by adding value to the leading products in this field. Advantage has grown consistently over the years by developing long-term relationships with targeted customers based on mutual success. For more information, visit www.advantageind.com

About Webalo

Webalo provides the app generation infrastructure for companies to transform into User First™ organizations. Webalo's patented technology enables companies to easily transform their enterprise applications into personal applications, where every user has just the information they need, on their device, to help them get their job done. Webalo is enterprise-ready, built to operate in the face of massive amounts of real-time transactional usage by thousands of users, helping them to make better, more informed, decisions and to make their businesses more productive. For more information, please visit www.webalo.com

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