

## **Advantage Industrial Automation Announces Agreement to Transfer Software Business Division to AutomaTech**

Duluth, GA, Release: November 18, 2019

Advantage Industrial Automation today announced the signing of a definitive agreement to transfer the software business division to AutomaTech based in Plymouth, MA.

“With the transfer of our Software Business Division to AutomaTech, our GE software customers will still be provided the highest level of service and support, without interruption, from the same personnel they have built relationships with in the past.” states Chip Smith, President, at Advantage Industrial Automation.

Advantage Industrial Automation will continue its business, providing automation solutions to industrial users, OEMs, and System Integrators that help to increase productivity and quality, reduce downtime, save energy, and provide a safer work environment.

“The acquisition of the Advantage Industrial Automation Software Business Division strengthens our team and demonstrates AutomaTech’s commitment to provide world-class service and support to customers. This transaction continues the growth of our Industrial Automation Group and enables AutomaTech to further enhance our depth and capabilities for existing customers and expand our capability to deliver proven, exceptional support to the entire East Coast of the US.” states Tom Schiller, President, at AutomaTech.

### **About Advantage Industrial Automation**

Advantage Industrial Automation was founded in 1989 to fill a void in the market place. Advantage provides automation solutions to Industrial Users, OEMs and System Integrators that help to increase productivity and quality, reduce downtime, save energy or provide a safer workplace. Advantage does this by adding value to the leading products in this field. Advantage has grown consistently over the years by developing long-term relationships with targeted customers based on mutual success. For more information, visit <https://www.advantageind.com>

### **About AutomaTech**

AutomaTech is a leading provider of industrial technology solutions focused on improving your operational performance. By harnessing the power of data, we enable significant gains, visibility across your entire organization, and increased profits for a competitive edge. Our product offering includes a flexible and scalable mix of hardware and software solutions to solve your toughest challenges while providing a road map for future improvements and growth. More importantly, we stand behind all our solutions with superior and ongoing support for the lifetime of your products, helping you maximize your investment and operational potential. For more information, visit <https://AutomaTech.com/>

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